

Stakeholder Engagement Subcommittee

1. Report on Subcommittee Activities

- Overview & Status

Cy Smith



NGAC Meeting
April 28, 2021

Stakeholder Engagement Subcommittee

Membership:

- Cy Smith (Chair), Doug Adams, Frank Avila, Sarah Battersby, Byron Bluehorse, Gar Clarke, Garet Couch, Jack Dangermond, Bill Haneberg, Bobbi Lenczowski, Amber Shultz

Task:

- The subcommittee will explore options and make recommendations on how the FGDC might significantly expand stakeholder engagement to further advance the NSDI, encompassing a greater representation of government at all levels, industry, academia, research and not for profits.

Report on Subcommittee Activities

The Geospatial Data Act calls for partnerships between stakeholders in the public and private sectors, academia, and NGAs to build the NSDI.

NSDI is unfamiliar to most stakeholders

- Most stakeholders haven't been knowingly involved in development or use of the NSDI
- Potential value of the NSDI is unknown to most stakeholders
- Most stakeholders don't see themselves as having a stake in the NSDI

Report on Subcommittee Activities

Subcommittee will seek to:

- Identify and examine instances of successful stakeholder partnerships in support of SDI approaches at the international, national, tribal, state/provincial, or local levels.
- Create a stakeholder registry and map showing where interests lie and when to engage certain stakeholder groups, including associations that can bridge to individual stakeholders.
- Develop talking points, presentation slides, and other communication tools (Story maps) for stakeholders that articulate the NSDI value proposition for stakeholder groups.
- Design a stakeholder engagement model that can be used in developing/improving engagement and partnerships at all levels.

Report on Subcommittee Activities

The work of this subcommittee will:

- Contribute to the next NSDI Strategic Plan
- Contribute to the development of the data theme plans of the GDA Lead Covered Agencies
- Advance specific recommendations from the NGAC P3 report regarding stakeholder engagement and national governance

Discussion/Next Steps